



SANTA CRUZ COUNTY | SUMMER 2026

Farmers Markets

Does anyone else think about ideas for fun new game shows or reality TV challenges? I would definitely win the “create a new meal out of leftovers” challenge. Another idea could be “make an entire meal of only farmers market-sourced ingredients.” Locals would enjoy a nice edge on that one, with our farmers markets being so abundant and diverse—especially in the summer! Olive oil, tomatoes, goat cheese, oysters, fresh pasta, ice cream, lettuce, mushrooms, nuts...it’s almost too easy. I dare you to try it. And if anyone wants to pitch these ideas to a studio in LA, I’ll drive. —Amber S. Turpin

Tuesday

1 Felton Farmers Market
1:30–5:30pm • May through October
120 Russell Ave.
831.454.0566
santacruzfarmersmarket.org

Wednesday

2 Downtown Santa Cruz Farmers Market
1pm–5pm • Year-round
Lincoln and Cedar Streets • 831.454.0566
santacruzfarmersmarket.org

3 El Mercado
10am–2pm • April through October
Watsonville Community Hospital
75 Nielson Street
831.726.4257 • pvhealthtrust.org

Friday

4 Mountain Farmers’ Market
2:30–6:30pm • May to October
23845 Summit Rd, Los Gatos
mountainmarket2024@gmail.com
www.instagram.com/mountain_market

5 Watsonville Certified Farmers Market
2–7pm • Year-round
Watsonville City Plaza, Peck & Main Streets
831.588.7366
facebook.com/watsonvillefarmersmarket

Saturday

6 Aptos Certified Farmers Market
8am–Noon • Year-round
6500 Soquel Drive • 831.728.5060
montereybayfarmers.org

7 Ben Lomond Village Market
10am–2pm • First Saturdays June to October
Ben Lomond County Park • 831.218.5172
villagemarket@benlomondvillage.org
benlomondvillage.org

8 Scotts Valley Farmers Market
9am–1pm • May through November
5060 Scotts Valley Drive,
Boys & Girls Club Parking Lot
831.454.0566
santacruzfarmersmarket.org

9 Westside Santa Cruz Market
9am–1pm • Year-round
2801 Mission Street • 831.454.0566
santacruzfarmersmarket.org

Sunday

10 Live Oak Farmers Market
9am–1pm • Year-round
15th and East Cliff Drive • 831.454.0566
santacruzfarmersmarket.org

11 Corralitos Farm & Garden Market
11am–3pm • Year-round
127 Hames Road • 831.724.1332
wayne@catalyst2001.com
<https://www.instagram.com/corralitos-farmandgardenmarket/>

See next page for
Monterey & San Benito Counties

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JULIA'S
VEGETARIAN RESTAURANT

Monday

1 Pacific Grove Certified Farmers Market

3–7pm • Year-round
Central and Grand Avenues
831.384.6961
everyonesharvest.org

Tuesday

2 Carmel Barnyard Certified Farmers Market

9am–1pm • May through September
3690 The Barnyard • 831.728.5060
montereybayfarmers.org

3 Old Monterey Marketplace & Farmers Market

4–7pm • Year-round
Alvarado Street
831.655.2607
oldmonterey.org

Wednesday

4 Hollister Certified Farmers Market

3–7pm • April to October
San Benito Street between 5th and 7th
831.636.8406
downtownhollister.org/farmers-market

5 Natividad Certified Farmers Market

10am–2:30pm • April to October
1441 Constitution Blvd., Salinas
831.384.6961
everyonesharvest.org

Thursday

6 Carmel-by-the-Sea Farmers Market

10am–2pm • Year-round
6th and Mission Streets
831.402.3870
goodrootsevents.com

7 North County Farmers Market

2–7pm • Year-round
Castroville Recreation Center
11261 Crane Street
ncrpd.org

8 Seaside Certified Farmers Market

3–7pm • Year-round
Laguna Grande Regional Park
1259 Canyon del Rey Blvd.
831.384.6961
everyonesharvest.org

9 Soledad Certified Farmers Market

4–8pm • April to October
137 Soledad Street • 831.678.3504

Friday

10 Monterey Certified Farmers Market

8am–noon • Year-round
1410 Del Monte Center
831.728.5060
montereybayfarmers.org

11 Salinas Valley Memorial Certified Farmers Market

11:30am–4:30pm • May to November
450 E. Romie Lane, Salinas • 831.384.6961
everyonesharvest.org

Saturday

12 Old Town Salinas Farmers Market

9am–2pm • Year-round
300 block Main Street
650.815.8760
wcfma.org/salinas

Sunday

13 Carmel Valley Certified Farmers Market

10am–2pm • Year-round
Mid-Valley Shopping Center
9550 Carmel Valley Road
650.290.3549
wcfma.org

14 Marina Certified Farmers Market

10am–2pm • Year-round
215 Reservation Road
831.384.6961
everyonesharvest.org



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See opposite side for
Santa Cruz County